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SUZANNE BORETZ

EDUCATION

University of Washington

Visual Communication Design
Interdisciplinary Honors Program
Graduated June 2015

SKILLS

Software

Adobe InDesign, Photoshop, Illustrator
Basic After Effects, Final Cut Pro X
Variety of digital prototyping tools
Basic HTML and CSS

Soft Skills

Strong visual and verbal communication to diverse audiences
High-level organizational skills and independent time management
High proficiency in Spanish

SPECIAL INTERESTS AND INVOLVEMENT

Green New Deal for Public Schools LA working group communications co-director (*current*)
AWARE-LA deep canvassing leadership field director (*current*)
Distance running
Watercolor and digital illustration
Backpacking

EXPERIENCE

Graphic Designer

USC Annenberg School for Communication and Journalism
July 2018–Present, Los Angeles, CA
Nimble and quickly meet the school's marketing design needs, by creating graphics for multiple social media platforms, email graphics, infographics, and presentations. Manage production and design of longer-term projects such as print publications (including admissions materials and twice yearly magazine) and event promotion. Serve as brand ambassador for the school.

Freelance Graphic Designer

September 2017–June 2018, Galicia, Spain
Remotely designed variety of print and digital materials such as logos, infographics, and campaign materials for Pacific Northwest nonprofits, while teaching English in Spain.

Graphic Designer

Pyramid Communications
June 2015–August 2017, Seattle, WA
Worked with client base of nonprofits and government agencies to develop a wide range of materials including websites, identities, infographics, and print materials. Collaborated internally with design team, project managers, and creative director. Thought critically about design solutions and presented ideas in client meetings.

Changemaker Team Member

AIGA Design for Good Changemaker Series
Spring–Summer 2016, Seattle, WA
Collaborated with team of five creatives and director of Real Change (a local unhoused advocacy organization and weekly newspaper publisher) to propose and test ideas to increase readership.

Graphic Design Intern

Clinton Foundation Marketing Department
Summer 2014, New York City, NY
Designed on-brand documents, marketing campaign pieces, and logos in collaboration with Clinton Foundation entities.